

With payroll (number code)	SIC	County and kind of business	Establishments Total (number)	Total, all establishments (\$1,000)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, week ended nearest Nov. 15 (dollars)	Paid employees, week ended nearest Nov. 15 (number)
DANE COUNTY (COEXTENSIVE WITH MADISON SMSA) SEE TABLE 4)								
DODGE COUNTY								
		RETAIL TRADE: TOTAL.....	763		551			
		LUMBER! BUILDING MATERIALS! HARDWARE. FARM EQUIPMENT DEALERS						
52		TOTAL.....	87	75	12 393			
521		LUMBER AND OTHER BUILDING MATERIALS DEALERS.....	24	24	4 690			
522		HEATING! PLUMBING! PAINT! ELECTRICAL STORES.....	9	9	604			
523		HARDWARE STORES.....	27	19	2 325			
524		FARM EQUIPMENT DEALERS.....	27	23	4 774			
		GENERAL MERCHANDISE GROUP STORES*						
53 PART*		TOTAL.....	18		18			
531		DEPARTMENT STORES.....	1					
533		LIMITED PRICE VARIETY STORES.....	7	7	795			
539		MISCELLANEOUS GENERAL MERCHANDISE STORES.....	10	10	(D)			
		FOOD STORES						
54		TOTAL.....	104	72	15 980			
541		GROCERY STORES! INCLUDING DELICATESSENS.....	69	53	14 300			
542		MEAT MARKETS! FISH (SEAFOOD) MARKETS.....	8	4	791			
543		FRUIT STORES! VEGETABLE MARKETS.....						
544		CANDY! NUT! CONFECTIONERY STORES.....	5	3	97			
545-549		OTHER FOOD STORES.....	22	12	792			
		AUTOMOTIVE DEALERS						
55 EX.554		TOTAL.....	44		40			
		GASOLINE SERVICE STATIONS						
55P		TOTAL.....	75		57			
		APPAREL! ACCESSORY STORES						
56		TOTAL.....	34	28	2 513			
561		MEN'S! BOYS! APPAREL STORES! CUSTOM TAILORS.....	7	7	466			
562-3		WOMEN'S CLOTHING! SPECIALTY STORES.....	10	8	(D)			
562		WOMEN'S READY-TO-WEAR STORES.....	9	7	648			
563		WOMEN'S ACCESSORY! SPECIALTY STORES* FURRIERS.....	1	1	(D)			
564		FAMILY CLOTHING STORES.....	5	3	609			
565		SHOE STORES.....	10	4	815			
564*569		OTHER APPAREL! ACCESSORY STORES.....	2	2	(D)			
		FURNITURE! HOME FURNISHINGS! EQUIPMENT STORES						
57		TOTAL.....	40	28	3 054			
571		FURNITURE! HOME FURNISHINGS STORES.....	15	13	1 794			
572		HOUSEHOLD APPLIANCE! RADIO! TELEVISION* MUSIC STORES.....	25	15	1 260			
		EATING! DRINKING PLACES						
58		TOTAL.....	234	146	6 110			
582		EATING PLACES.....	77	63	2 563			
588		DRINKING PLACES (ALCOHOLIC BEVERAGES).....	157	83	3 547			
		DRUG STORES! PROPRIETARY STORES						
59PT(59i)		TOTAL.....	15	H	1 405			
591		(DRUG STORES.....	13	9	(D)			
		(PROPRIETARY STORES.....	2	2	(O)			
		OTHER RETAIL STORES						
59 EX.591		TOTAL.....	82		68			
592		LIQUOR STORES.....	7	5				
593		ANTIQUE STORES! SECONDHAND STORES.....	3	3				

1 374
518
97
234
525

141 841

384
(D)
128
(O)

28 273 31
11 372 2
2 015 106
4 979 23
9 907 78
10
5

103
923
45
(D)
(D)

7 130
(D)
2 058 14
(D) 5
(D) 50
(D)

25 289
21 572
871 454
(D) 37
(D) 1
13

(D)
(O)

297
39
(D)
64
(D)
93
85
(D)

415
245
170

5 604
81
9
(D)
1 230 1
(D) 1
1 680 4
1 527 1
(D) 4
(D)

734
460
274

8 354
4 709
3 645
15
620
9 818
5 802

1
2
1
5
6
6
5

182
(D)
(Di)

17 599
62 43
0 1
45 27
3 3
(D) 15
(D) 8
11 877
614
2 979
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2 481

24
2
9
6
(D)
(D)
147
17
34
(D)